



IBEC Day Seminar Road Pricing beyond the Technology

Sunday 20 September, 2009 • 9:00 - 17:00

Radisson SAS Royal Viking Hotel
Vasagatan 1 • SE-101 24 Stockholm, Sweden



in association with 

3 September, 2009

To: Those interested in helping to create more sustainable mobility

Dear All,

Since its founding in 2002, IBEC - the International Benefits, Evaluation and Costs Working Group – has focussed on international information exchange on ITS evaluation methods and results. Today, IBEC includes over 400 ITS professionals from over 50 countries. For further information, please visit www.ibec-its.org.

Each year, IBEC organises an informative, thought-provoking event in conjunction with the World Congress and 2009 is no exception.

***The theme for the IBEC Day Seminar in Stockholm 2009 is “Road Pricing beyond the Technology”.
Sunday 20 September, 2009 at Radisson SAS Royal Viking Hotel (near Central Station) in Stockholm, Sweden.***

You will see from the enclosed programme that this is going to be an outstanding event. We have informed, involved and experienced high-level speakers from around the World and we will cover the key road-pricing issues, and will use a debate-oriented format so that all delegates get the maximum from the event.

As IBEC is a non-profit working group operating on a volunteer basis, all participants must register for this workshop. The €75 fee includes three coffee breaks and a buffet lunch at the on-site Fisk restaurant. Should you wish to participate, could you please fill in the enclosed registration form and send it back by email or fax to Odile Pignier at your earliest convenience (see contact details below). You will be sent detailed directions to the venue as well as a receipt as soon as payment has been processed.

Should it not be possible or appropriate for you personally to attend, could you please forward this mail to the contacts that you feel for whom this may be more suitable.

Please feel free to contact us should you require any further information or assistance.

Kindest Regards

For the IBEC Management Committee

Mrs Odile PIGNIER

Event Planner - ITS

Harmonised Events

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PROGRAMME

(as of 3 September, 2009)

Road Pricing is an economic instrument that can be part of a package of measures to address overall mobility. This is not a seminar about the technology of road pricing but about strategic objectives, policy, monitoring, measuring and managing of road pricing schemes which are the core values of IBEC. Be prepared for frank discussions!

The benefits of pricing include the immediate traffic impacts but also the economic and social benefits that effective pricing can generate. Of course these benefits vary widely depending on the type and scale of pricing. Systems that provide a « guaranteed » level of service, such as those that involve some form of variable pricing should help business and individual travellers to solve a key transportation problem of the 21st Century - reliability. Then, there are the environmental concerns; to what extent does road pricing provide a useful contribution to greenhouse gas reduction? But, it's all got to be implemented, and road pricing has a public image problem to address also.

KEY ISSUES

- What are the economic benefits of road pricing and how can they be measured?
- Can road pricing provide large scale and long-term economic stimulus for a 21st Century economy?
- How should we inform and consult with stakeholders?
- What about social equity - do we understand the social distribution of costs and benefits?
- How should we manage politics and public expectations?
- Are HOT lanes a step in the right direction or a dangerous distraction?
- What have we learned from current efforts at implementation?
- Where have real benefits been delivered and what have we learned from the failures?

TIME SCHEDULE

9:00 Welcome

Keynote Speaker: **Jonas Sundberg**, Sweco, Sweden

9:15 Session 1: What each region is doing in Road Pricing

This session will provide an international survey of Road Pricing policies and activities from around the world. More than being descriptive, each speaker will put developments into context by explaining transport objectives and how pricing is seen as a tool to address the transport challenges faced.

Chairman: **Alan Stevens**, TRL, UK

Speakers: **Birger Höök**, Swedish Road Administration, Sweden
Kian Keong Chin, Land Transport Authority, Singapore
Cormac McBride, Hyder Consulting (NZ) Ltd, New Zealand
Oyvind Overby, Q-Free ASA, Norway
Jack Opiola, D'Artagnan Consulting, USA

10:45 Break

11:00 Session 2: Deployment challenges in relation to stakeholders

Public acceptance is crucial for road pricing success. Experts from the RP community will describe the challenges of informing and consulting stakeholders, particularly transport users, about the benefits of pricing.

Chairman: **Joseph I. Peters**, Turner-Fairbank Highway Research Center, US DoT, USA

Speakers: **Gunnar Söderholm**, City of Stockholm, Sweden
Benjamin Perez, Parsons Brinckerhoff, USA
Mark Cartwright, Centaur Consulting, UK
(Other speaker to be confirmed)

12:30 Buffet Lunch

13:15 Session 3: Evaluation challenges

This session will consist of presentations and discussion of Road Pricing deployment and evaluation challenges and how can these challenges be overcome. This will include a wide range of issues and all workshop attendees are invited to participate in the lively discussion that is anticipated.

Chairman: **Steve Morello**, Egis Projects, France
Speakers: **Jeremy Evans**, Transport for London, UK
Carol Zimmerman, Battelle Memorial Institute, USA
Jan-Willem Tierolf, Ministry of Transport, The Netherlands
Jonas Sundberg, Sweco, Sweden

14:45 Break

15:15 Session 4: Business case for society

This session will tackle the broad macro view of the economic and other benefits to society of road pricing and how we can tell if we are doing a “good job”.

Chairman: **Eric Sampson**, Newcastle University and Ambassador, ITS (UK), UK
Speakers: **Chris Bennett**, World Bank
Jack Opiola, D’Artagnan Consulting, USA
Jim Wright, AASHTO, USA
Zeina Nazer, Halcrow Group, UK

16:45 Wrap-up

Speaker: **Richard Harris**, Logica, UK

17:00 End of seminar

Note: this list of Speakers does not necessarily reflect the actual order of presentations.

INFORMATION

The registration fee is **€75** (incl. taxes) and includes a buffet lunch and three coffee breaks. Registrations can be made either by email or fax. On-site registrations are also possible if seats are available.

An up-to-date programme and a registration form are available at www.ibec-its.org and at www.harmonised-events.com in the “Current Events” section.

Contact: **Mrs Odile Pignier** – odile@harmonised-events.com – Tel: +33 2 41 54 76 30 – Mob: +33 6 79 76 47 66

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About IBEC: The International Benefits, Evaluation and Costs Working Group includes 400 ITS professionals from over 50 countries dedicated to international information exchange on ITS evaluation methods and results. For more information, please visit www.ibec-its.org



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REGISTRATION FORM

Please fill in this form and send it back by fax or email to
Odile PIGNIER – Harmonised Events – Email: odile@harmonised-events.com
Tel: +33 (0)2 41 54 76 30 – Fax: +33 (0)2 85 52 00 08

A registration confirmation will be emailed to the participant upon reception and a receipt will be sent out after payment processing

Participant:

Title: (Mr, Mrs, Dr)

First Name:..... Last Name:

Position: Dpt:

Organisation:

Address:

Zip Code:..... City:.....

State/Region: Country:

Phone:..... Cell:.....

Email: VAT N° (for Europe only):

Special Requirements:

Billing Address (if different than above):

Registration Fee and Payment:

Fee: €75 incl. taxes (approx. SEK 793 based on 5 May, 2009 exchange rates on www.xe.com)
It includes seminar materials, 3 coffee breaks and lunch at the venue restaurant.

Payment:

Credit Card: Visa MasterCard
 I authorise you to charge my credit card as soon as my registration is processed.
N°:..... Expiry Date:.....
Security Code: Card holder's name:.....

Bank Transfer:
Please email this form to odile@harmonised-events.com or fax it to +33 (0)2 85 52 00 08,
and transfer your payment by 1 September, 2009 to:
Account holder: Meeting-Travel - Bank: Name: CIC - Bank: 30087 - Agency: 33800 - Account: 00083815102 92
IBAN: FR76 3008 7338 0000 0838 1510 292 - BIC: CMCIFRPP - Bank Address: Agence de Meaux Prévert
3 quai Prévert - 77109 Meaux Cedex (France) – **Bank charges must be paid by sender.**

Other modes:
For any specific requirements or arrangements, please contact: odile@harmonised-events.com

Date: Signature
(or click the box "I authorise...")

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N° TVA: FR 96499343127 - Siret: 49934312700019 - APE: 7911Z - Licence: LI 077 07 0003

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